



A SECOND U
FOUNDATION



Impact Report

A MESSAGE FROM OUR FOUNDER



As we reflect on the past year, I am proud to share the remarkable achievements and challenges we have faced together in our mission to make a lasting impact on the lives of those we serve. Our greatest success lies in the accomplishment of 30 graduates in 2023, each one not only passing their certification exams but also securing meaningful employment in the fitness industry. This year, we redefined our recruiting standards to be more inclusive, enrolling wrongfully convicted people and justice involved youth. In addition to our ongoing class, we launched U Culture Tours, giving donors and corporate sponsors a glimpse into the work we do through interactive speaking engagements, workouts, and listening sessions.

Our dedication to meeting the needs of our student's cannot be overstated. Providing computers, clothing, transportation, and food to our students allows them to feel secure in their ability to meet their basic needs, and make our program a priority. Furthermore, we celebrate the achievement of equipping all our graduates with CPR certification upon graduation, making them more marketable to prospective employers. These accomplishments underscore the effectiveness of our programs and the transformative power of education and skill development.

A YEAR WITH UNIQUE CHALLENGES

We must also acknowledge the hurdles we encountered along the way. The lack of sufficient fundraising posed a significant challenge, impacting our ability to expand and enhance our initiatives. Unfortunately, due to unforeseen circumstances, we were unable to host our annual gala this year, an event crucial for garnering support and resources for future classes.

IMPACT SNAPSHOT

460

Total Graduates

93%

Of all ASUF graduates maintain consistent employment post graduation

2.3%

Recidivism rate for ASUF graduates.

What's Next?

Expanding our online platform to reach a goal of empowering 4000 formerly incarcerated wellness professionals by the year 2024. Our sights are set on "hot spot" cities, where recidivism rates are high, and there is a pressing need for innovative programs. Specifically designed for individuals aspiring to forge a career in the wellness industry, this fresh initiative promises to be a beacon of opportunity, preparing participants for national personal training certification. We are ready to unfold a new chapter as we extend our reach and impact in these underserved communities.

ABOVE AND BEYOND

30

Each graduate received nutrition certification post graduation

2

Graduates per class received yoga teaching certification

9%


Of all graduates have launched successful startups and social organizations


We couldn't have
done it without your
generous *support.*

Thank you
to all our donors.

Your commitment to our mission has allowed us to reach more lives than we could have imagined, and your belief in the power of positive change has inspired our team and the communities we serve. It is through the collective efforts of compassionate individuals like you that we can continue to make a difference.

On behalf of everyone at ASUF, please accept our heartfelt gratitude. Your support not only transforms lives but also contributes to the realization of a brighter and more inclusive future for all.

 info@asecondufoundation.org

 www.asecondufoundation.org

