

# SECOND U BUILDERS

Launching Spring 2024

A SECOND U  
FOUNDATION



At A Second U Foundation (ASUF), we firmly believe that **second chances matter.**

A Second U Foundation has officially launched collaborative programming that aims to empower justice-impacted individuals by offering them training in construction trades.

This comprehensive approach not only equips them with valuable skills for diverse career paths but also opens doors to meaningful opportunities for personal and professional growth.

We believe that by providing these skillsets, we can contribute to the holistic development and successful reintegration of justice-impacted individuals into society.

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## IMPACT AND SUCCESS RATES

ASUF takes pride in its remarkable impact, boasting a **2.3%** recidivism rate and **93%** employment retention post-graduation.

These statistics underscore the efficacy of our program in not only providing a second chance but also in fostering lasting change in the lives of justice-impacted individuals.





Our program operates from Monday through Friday, creating a structured environment that **fosters learning and personal growth.**

Sessions run from 1pm to 3pm, with dedicated coaches guiding students through the essential components.

However, our commitment goes beyond the technical aspects. ASUF's holistic approach includes specialized workshops focusing on crucial life skills, such as resume building, interview preparation, and hands-on experiences.

**MEET** OUR JOURNEYMAN/FACILITATORS

CHABLIS DANDRIDGE Director Of Community Outreach, General Contractor

CEDRIC CUTHBERTSON Master Plumber

GARRETH DOUGLAS Master Tradesman

CORY LEFTWICH Project Manager

BRUCE BRYAN Program Director

HECTOR GUADALUPE Executive Director

JON ADRIAN VELASQUEZ Peer Support Specialist

# 8 WEEK PROGRAM

**DAYS** Mon-Thurs  
**HOURS** 10am-4pm

## SKILLS

PLUMBING  
CARPENTRY  
FLOORING

DRYWALL  
PAINTING  
SOFT SKILLS

INTERVIEW PREP

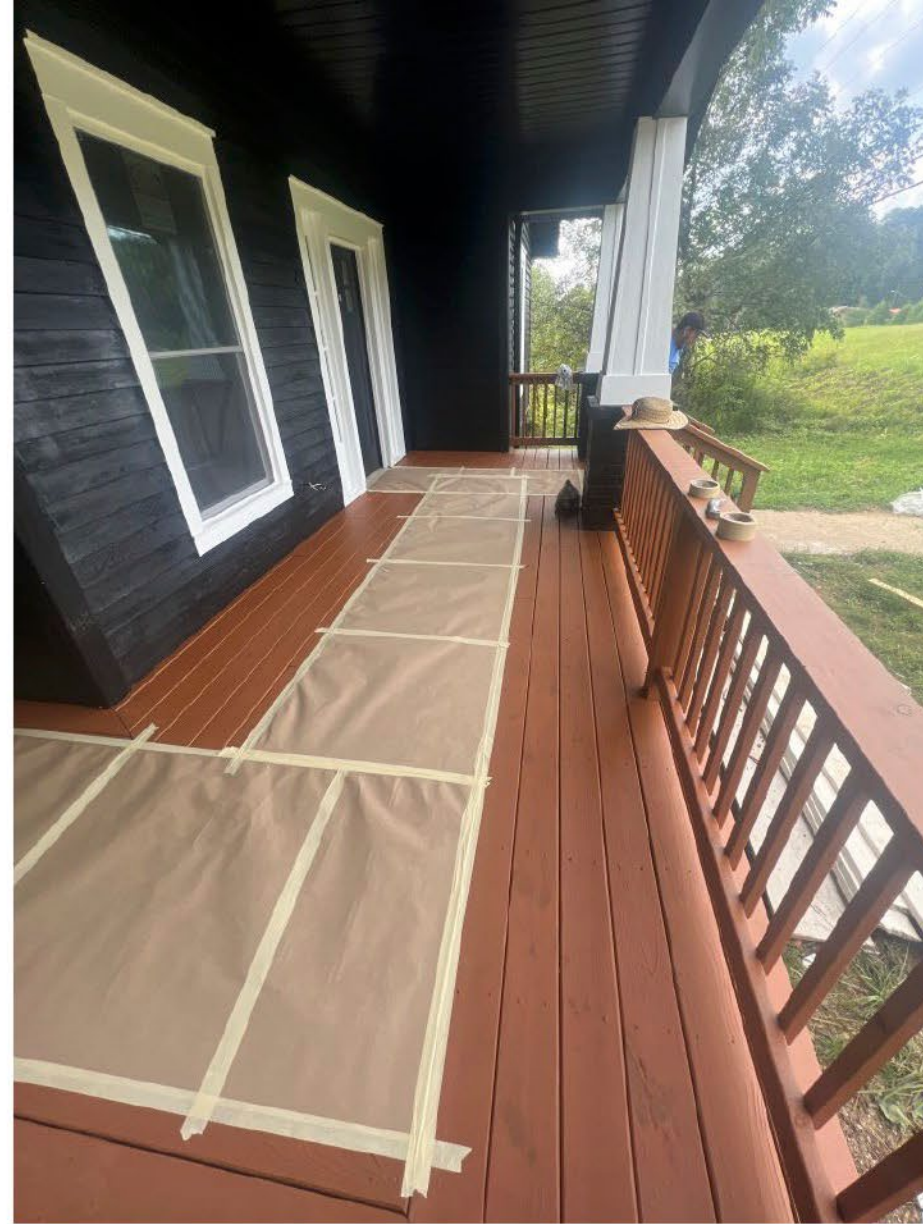
## PROGRAM INCENTIVES

## PROVIDING

INTERVIEW CLOTHING  
GROCERIES

DEWALT TOOL KIT  
WRITING MATERIALS

ASU GEAR



# U CommUnity Work

## New Alternatives

2015

St. John's Lutheran Church, 81 Christopher Street, Manhattan

Volunteered at a weekly clothing drive and soup kitchen, which served LGBTQ homeless youth

## C.A.S.E.S

2016-2017

Center for Alternative Sentencing and Employment, 2090 Adam Clayton Powell Blvd, Manhattan

Hosted a weekly workshop for at risk youth covering all aspects of wellness:

- **Nutrition:** how to eat well
- **Fitness:** how to exercise
- **Mentorship:** mental health through connection

## After School Program

2018, 2019, 2021, 2022

*Morris Academy, 1100 Boston Rd, The Bronx*

Hosted bi-weekly Fitness & Nutrition after school program serving high school boys

Hosted a field trip to Manhattan gym to expose students to career possibilities in the fitness industry



CORPORATE  
SPONSORS



## IN THE PRESS



VIRGIN UNITE RECENTLY GATHERED MEMBERS OF ITS COMMUNITY IN NEW YORK CITY TO CELEBRATE AND SUPPORT A SECOND U FOUNDATION (ASUF) AND ITS FOUNDER HECTOR GUADALUPE.

The New York Times

FEEL LIKE YOU'RE IN PRISON? THESE TRAINERS ACTUALLY WERE



FITNESS TRAINER USES HIS DECADE BEHIND BARS TO INSPIRE CLIENTS AND HELP FORMER INMATES TRANSFORM THEIR LIVES

TEDx

REIMAGINING SOCIAL ENTREPRENEURSHIP IN AMERICA WITH HECTOR GUADALUPE



A SECOND U FOUNDATION GIVES FORMER FELONS SECOND CHANCES WITH A LITTLE SWEAT



NYC ORGANIZATION HELPS FORMER INMATES THROUGH FITNESS

CNN HEROES

FREEDOM THROUGH FITNESS: THIS CNN HERO'S FORMULA KEEPS FORMER OFFENDERS FROM RETURNING TO PRISON

VOGUE

VEJA'S NEW RUNNING CLUB CENTERS SUSTAINABILITY AND COMMUNITY

PIX11

A SECOND U FOUNDATION GIVES THE FORMERLY INCARCERATED A SECOND CHANCE

COMPLETEBODY

MUCH MORE THAN FITNESS: SPOTLIGHT ON HECTOR GUADALUPE & A SECOND U

DAILY NEWS

EX-PRISONER TRAINS RECENTLY FREED FELONS TO BECOME PERSONAL FITNESS INSTRUCTORS

Men'sHealth

FITNESS HELPED HECTOR GUADALUPE FIND INNER PEACE IN PRISON

# SECOND U BUILDERS

**\$2,500**

Cost To Sponsor A  
Formerly Incarcerated  
Person's Education

**Optional**

Upon Graduation, Donors  
Can Mentor The Sponsored  
Graduate Via Zoom  
*[1 Hour Per Week]*



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